Segment

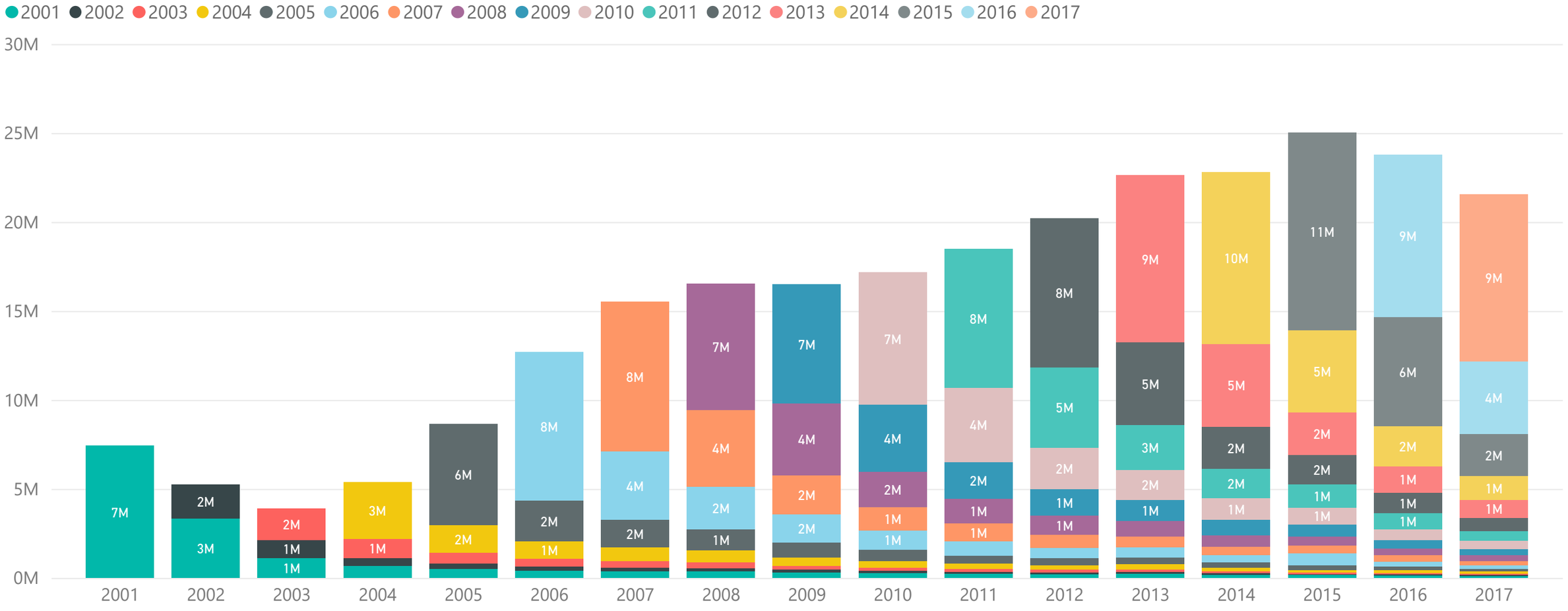
- Segment 1
- Segment 2

Initial vintage: All

Language: All

Sentiment: All

Continuous vintage

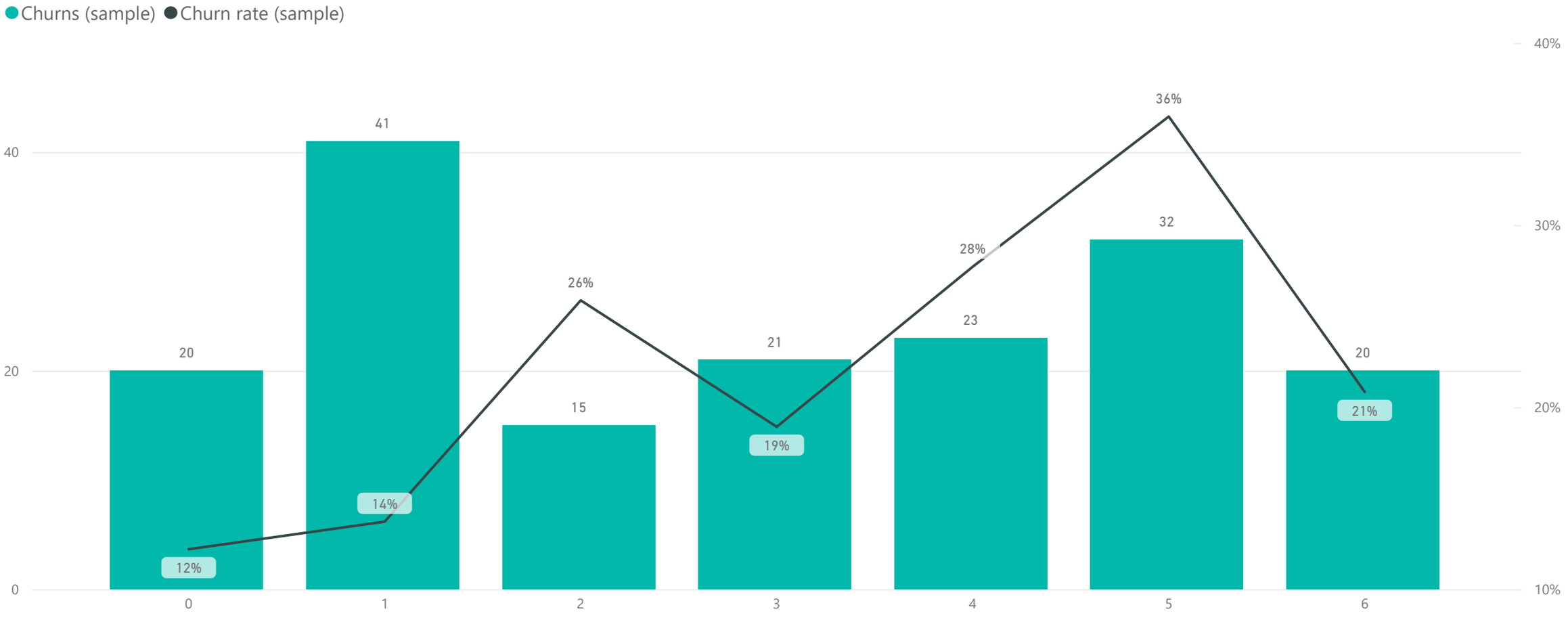


Note: Units in indicated year will churn the following year.

year

2015

Gross churn and churn rate by sentiment (Segment 1 sample)



Note:Based on random sampling of files for 2003, 2008, and 2014-2018, n=900 per year. Units in indicated year will churn the following year.